



GOVERNMENT OF ASSAM
ACT EAST POLICY AFFAIRS DEPARTMENT
DISPUR::GUWAHATI::781006

No. AEE.23/2020/7

Dated Dispur, the 1st December, 2020

From : Smti. Nilakshi Hazarika,
Deputy Secretary to the Govt. of Assam,
Act East Policy Affairs Department,
Dispur, Guwahati-06

✓ To : Addl. Chief Secretary/ Principal Secretary/
Commissioner & Secretary/ Secretary
... Personnel Department
Dispur, Guwahati- 06

Sub : Japanese Film Festival Public Relations for Act East Forum.

Sir,

With reference to the subject cited above, I am directed to inform you that the Japan Foundation is conducting its fourth Japanese Film Festival from 4th to 13th December, 2020 and this time it will be ALL ONLINE and totally FREE. The fourth edition of the festival in India has an expansive list of 30 selected award winning Japanese films from genres of varied formats and subjects.

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07/12/20

A poster and press release on JFF are enclosed herewith.

Now, You are therefore, requested to publicize the event through your good office for maximum reach.

Yours faithfully,

Encl: As stated above.


Deputy Secretary to the Govt. of Assam,
Act East Policy Affairs Department

Dated Dispur, the 1st December, 2020

Memo No. AEE.23/2020/ 7-A

Copy to:

P.S. to Secretary to the Govt. of Assam, Act East Policy Affairs Department, Dispur,
Guwahati-781006, for kind information of the Secretary.

By order etc.,


Deputy Secretary to the Govt. of Assam,
Act East Policy Affairs Department

G.M
10/5/20

11/20
5/12/20

(2) (10%)



Experience the best of Japanese cinema from the comfort of your home

30 Films | Venue: Your Couch

Peace

The Great Passage

Key Of Life

The Flavor of Green Tea Over Rice

Register now on <https://watch.jff.jp/f.go.jp/signup.html>

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Japan Foundation Adopts Digital Edition: Launches Japanese Film Festival 2020 In India

~Unveils the film catalogue and Watch webpage of the film festival~

New Delhi, 11th November 2020: Japan Foundation New Delhi announces the Japanese Film Festival (JFF) 2020 in India to go virtual amid the pandemic. The fourth edition of the festival in India has an expansive list of **30 select Japanese films** from genres of varied formats and subjects.

The festival is slated for an opening at the end of 2020, bringing critically acclaimed award-winning titles along with mainstream entertainment: films such as *One Night, Lady Maiko, Production I.G Short Animation: (Pigtails), Stolen Identity, and Our 30-Minute Sessions* from the Japanese showbiz for the Indian patrons. The film catalogue includes titles selected specifically to cater to varied ages and tastes across categories like animation, feature drama, romance, thriller, classic and documentary.

“We are thrilled to screen the 2020 edition of the festival on an absolutely new, exciting, and bigger scale. Keeping consumer safety utmost, the virtual platform will help us reach a wider audience base. Popularity of Japanese content has been distinctly growing in the Indian landscape which has been fueled by the recent increase in online content consumption,” said **Mr. Kaoru Miyamoto, the Director-General of the Japan Foundation New Delhi.**

He added, “We are bringing the best of Japanese films which have garnered critical praise along with audience love to offer an enriching experience to our Indian viewers. We are confident the festival will be successful and bigger with the online platform.”

The Japanese Film Festival 2020 Film catalogue includes marquee titles; *Sumikkogurashi: Good to be in the corner, Production I.G Animation: Tokyo Marble Chocolate, Production I.G Short Animation: (Drawer Hobs), One Night, 0.5mm, Ecotherapy Getaway Holiday, Our 30-Minute Sessions, Little Nights, Little Love, Stolen Identity, Tremble All You Want, The Great Passage, RAILWAYS, Café Funiculi Funicula* and more.

The Festival watch page, <https://watch.jff.jp/> for details on the movie line-up, registration, festival schedule and dates.

About Japan Foundation

The Japan Foundation is Japan’s only institution dedicated to carrying out comprehensive international cultural exchange programs throughout the world. With the objective of deepening mutual understanding between the people of Japan and other countries / regions, our various activities and information services create opportunities for interpersonal interactions. The Japan Foundation develops programs in three different fields—arts and cultural exchange, Japanese Language education overseas, and Japanese studies and intellectual exchange.

The Japan Foundation has a global network consisting of the Tokyo headquarters, the Kyoto Office, two Japanese-language institutes, and **25** overseas offices in **24** countries (including two Asia Center liaison offices).

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The Japan Foundation New Delhi was officially established in January 1994 and since then has been carrying out the Foundation's programs thoroughly.

For Further information, please visit: <https://www.jpf.go.jp/e/index.html> or <https://www.jfindia.org.in/>

For media queries, please contact:

Anasua Mitra | Avian We | M: +91 7838236770 | E: anasua@avianwe.com

Lakshita Arora | Avian We | M: +91 8860014204 | E: lakshitaarora@avianwe.com